



# Media Kit

[MSBSTYLING.COM](http://MSBSTYLING.COM)

## Welcome.

I'm Cindy Blakely. I'm a wardrobe stylist, a retired teacher, a mom of two, and a grandmother of two little boys who remind me every day that life is meant to be fully lived.

I came to this work out of genuine frustration — with the way society quietly tells women over 50 to fade into the background, to dress more conservatively, to stop taking up space. I watched it happen to women I knew and I decided I wasn't going to let it happen without a fight.

My background is in education and my teaching instincts show up in everything I create. I know how to hold a room, organize information, and meet people exactly where they are. I came to styling through years of personal study, hands-on work with clients, and a deep belief that how a woman dresses is directly connected to how she moves through the world.

I founded MsBStyling to serve women 50+ who feel stuck, invisible, or disconnected from the woman they see in the mirror. Women who haven't stopped caring about style — they've simply lost clarity about what works for them now.

Through my website, social media, weekly voice note series OUTFITS & INSIGHTS, my Substack, and my self-paced course DISCOVER YOUR STYLE VIBE, I've built a community of women who are done being done.

My approach is always warm, practical, and completely judgment-free. I speak with women — not at them. And I never recommend anything I can't stand behind myself.

"Your body and lifestyle may have changed — but you can still make an impact."

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## TALKS I OFFER

### Unstuck: Finding Your Style Again After 50

Somewhere along the way, getting dressed stopped feeling like you. This talk helps women rediscover their personal style. Not the one they had twenty years ago, but one that fits who they are right now.

### Says Who? Breaking the Fashion Rules Nobody Actually Made

No bold colors. Dress your age. Women have been handed a rulebook nobody actually wrote. This talk challenges those rules and gives women permission to dress for who they really are.

### Forget the Tag. Trust the Tape.

She found the perfect outfit, then looked at the tag and put it back. Sound familiar? This workshop-style talk shows why sizes are meaningless and why knowing your measurements changes everything, especially when shopping online.



## BOOKING DETAILS



- 30 minute talks with Q & A. Happy to adjust length to fit your program
- No equipment needed beyond a microphone if the room requires one
- Interactive and warm. Audiences participate, laugh, and leave encouraged
- Contact me about booking

## WHO ATTENDS

Women 50+ navigating change: retirement, an empty nest, or the feeling that they've become invisible. They leave feeling seen, encouraged, and equipped.

## WHAT WOMEN SAY ABOUT WORKING WITH CINDY

"When I get dressed, I hear your voice in my head."

"My wardrobe finally works for my life, not against it."

"I didn't just declutter my closet. I gained real clarity about my style."

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